



## Joint Public Affairs Support Element

The Joint Public Affairs Support Element (JPASE), a subordinate joint command of the Joint Enabling Capabilities Command (JECC), provides ready, rapidly deployable joint public affairs support to facilitate establishment of joint force headquarters, bridge joint public affairs requirements and conduct effective training in order to meet current and emerging information environments. JPASE is a unique Department of Defense (DoD) joint communication command. Headquartered in Norfolk, Va., JPASE personnel are the first PA officers on the ground, establishing PA and communication infrastructures, processes and products. JPASE operational support can be received through Global Response Force requests, the Request for Forces process or requests by General Officers/Flag Officers.

JPASE provides PA subject matter experts for Joint Staff support of combatant command exercises. JPASE planners support the Joint Exercise Lifecycle through training objectives and Commander's communication strategy development. As part of the Joint Exercise Control Group, JPASE personnel simulate the dynamic information environment by replicating media organizations, social media entities and PA functions at various levels of DoD/government. JPASE exercise support can be requested through the Joint Training Information Management System.

JPASE capabilities include:

- Communication Assessment
- Defense Support to Public Diplomacy
- Defense Video and Imagery Distribution System
- Information Environment Assessment
- Information Operations Coordination Board support
- Joint Operation Center support
- Media Operations Center support
- Public Affairs Advising
- Public Affairs Joint Operational Planning
- Social Media Engagement
- Strategic Communication Integration
- Visual Information support

[CLICK HERE to view the JECC's most recent deployments.](#)

