



JECC Commander's message

Welcome to the June issue of the United States Joint Forces Command (USJFCOM) Joint Enabling Capabilities Command (JECC) newsletter.

Since the last issue, JECC has continued to rapidly deploy the joint enabling capabilities for Global Response Force execution and emerging requirements in real-world operations and geographic combatant command-led exercises. During these last few months, the JECC's efforts have been largely in support of exercises and missions that have increased our skill sets and exposed us to situations that we may not have previously experienced.

JECC members deployed in October 2009 to support the establishment of Joint Task Force (JTF) - 435. Following the successful stand up of the JTF-435 headquarters in Kabul, Afghanistan, some JECC members returned home, while additional members have continued to support the task force and are due to return this month.

Participation in Combatant Commanders' exercises such as Bold Promise allowed JECC members to face unique missions that have enabled them to become more employable and valuable to you. Their experiences during this exercise are detailed within this newsletter.

In addition, the June newsletter highlights the Joint Communications Support Element's (JCSE) annual hurricane exercise, Renegade Ride, and how JECC and the Department of State's Of-

fice of the Coordinator for Reconstruction and Stabilization joined forces to support the Haiti relief efforts.

After serving at the JECC for nearly a full year, I continue to be impressed by the level of professionalism and expertise that JECC members bring to the joint warfighter when called upon.

It is my hope that this newsletter will inform our customers of the capabilities the JECC can provide as well as highlighting our recent deployments and participation in joint training events.

Thank you for your time in reviewing this publication and your continued support.

All the best,

W. E. Carter
Rear Adm., U.S. Navy
Commander, Joint Enabling
Capabilities Command



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JECC and S / CRS join forces to support Haiti relief efforts

Julianne Sympson
USJFCOM JECC

U.S. Joint Forces Command (USJFCOM) Joint Enabling Capabilities Command (JECC) reached an historic milestone when Dr. Kurt Muller, a representative from the Department of State's Office of the Coordinator for Reconstruction and Stabilization (S / CRS), deployed with the JECC's Joint Deployable Team (JDT) to support Operation Unified Response and Joint Task Force – Haiti (JTF-Haiti). This marked the first time that an interagency organization accompanied and integrated with the JECC during the initial phase of a real-world mission. Muller's expertise in the Department of State's procedures in reconstruction and stability operations was critical to this mission.

Coincidentally, just days before the devastating 7.0 magnitude earthquake hit Port-au-Prince, Haiti, JECC leadership met with Ambassador John Herbst, the Coordinator for Reconstruction and Stabilization, to discuss and reinforce a mutually beneficial relationship in preparation for humanitarian assistance / disaster relief (HA / DR) missions such as JTF-Haiti. S / CRS develops whole of government plans and provides extensive resources from the interagency community throughout the U.S. Government to provide support to help stabilize and reconstruct societies following natural disasters, emerging from conflict, or facing other challenges to stability. In

JECC and S/CRS continued on page 2.

JECC and S / CRS join forces to support Haiti relief efforts

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instances of HA / DR efforts it is very likely that the JECC and S / CRS would work closely together.

When U.S. Southern Command requested the JECC JDT to support the HA / DR effort, it was a perfect opportunity for JECC and S / CRS to implement and validate this relationship. JECC JDT members were needed to support Operation Unified Response at the command and control level, which required a considerable amount of collaboration between DOD and non-DOD agencies, which S/CRS assisted with.

Muller provided senior-level information from the U.S. Department of State to support operations with JTF-Haiti. "I facilitated shared interests and capabilities of various groups to improve effectiveness of all efforts," stated Muller. "By pulling from wider resources than just the Department of Defense, there was a rich information exchange." His expertise assisted in the success in both security operations and to facilitate the transition of the reconstruction efforts; JTF-Haiti's key objectives during Operation Unified Response.

Beyond the initial emergency response, coordination of the massive global humanitarian response was necessary to get the aid to the most effected population. With an overwhelming amount of assistance arriving in Haiti from all response organizations, it was critical to coordinate and manage efforts to achieve the U.S. goals of humanitarian relief. "Haiti was an all around exception; the scale of the disaster was uniquely great and the magnitude of the aid provided was also uniquely large and complex," commented Mr. Harold Williams, a JDT member and a JECC political-military planner who deployed with the team. Muller, in his role, assisted in fostering relationships that met the specific requirements needed to manage civilian response operations, conflict prevention and resource management during the initial phase of relief operations.

The relationships that were built with other U.S. Government agencies and non-governmental entities allowed JTF-Haiti and the JDT team to plan and coordinate efforts among the Government of Haiti, World Food Program, U.S. Agency for International Development (USAID) and the logistics support from the U.S. Marine Corps 24th Marine Expeditionary Unit to meet the initial mission requirements. This proved to be very useful as the JECC members helped JTF-Haiti stand up their headquarters and began coordinating the logistics and security for the critical early mission of providing food and water to the Haitian people.

Following JTF-Haiti's initial objective to stabilize the community, the subsequent mission was to create follow-on plans to transition resources to the non-DOD agencies located on site. JECC members prioritized and coordinated efforts with the Government of Haiti and agencies such



Photo provided by S / CRS, U.S. Department of State

Dr. Kurt Muller (pictured in the center) with a Portuguese colonel and Sri Lankan major (pictured on the left); both members of United Nations Stabilization Mission in Haiti (MINUSTAH) and three civilian members from the United Nations' Office for the Coordination of Humanitarian Assistance (pictured on the right). Muller deployed with the U.S. Joint Forces Command (USJFCOM) Joint Enabling Capabilities Command (JECC) to support the Joint Task Force - Haiti operations responding to the hurricane relief efforts.

as the United Nations Stabilization Mission in Haiti (MINUSTAH) which were identified as the permanent organizations that would take over operations when DOD efforts were gradually scaled back. JECC JDT member, U.S. Navy Cmdr. James Campbell, invited Muller to JTF-Haiti's planning meetings so that the S / CRS long-term stabilization perspective was included in the earliest stages of planning for the turnover of operations.

"Mr. Muller provided a Department of State perspective that enhanced the planning process," stated Campbell. The partnership between JECC members and Muller allowed the planning teams to successfully build a transition plan of HA / DR operations to MINUSTAH and coordinate with USAID as they became the lead organization for the distribution of necessary goods to the Haitian people.

This experience allowed JECC and S / CRS to combine efforts and leverage each other's strengths to provide necessary support on short notice. This unique deployment left JECC members better prepared to support HA / DR operations and expanded their operational planning expertise. The combined effort between JECC and S / CRS was valuable in furthering their relationship in support of real-world operations. ■

JECC members return from Joint Task Force - 435

USJFCOM Public Affairs

Fifteen members of U.S. Joint Forces Command's (USJFCOM) Joint Enabling Capabilities Command (JECC) returned home [on March 5, 2010] after helping stand up Joint Task Force (JTF)-435 in Kabul, Afghanistan.

JTF-435, established by Secretary of Defense Robert Gates in September [2009], is responsible for overseeing detainee operations in Afghanistan.

U.S. Army Col. Stephen Joyce, JECC vice commander, said, "This JECC [team] stood up and planned the main detainee operations in Afghanistan and has had a very important historical significance helping the Afghan government become a viable institution."

The 25-member team, responding to a request for support from U.S. Central Command, deployed in October 2009 and was made up of personnel from the Joint Deployable Team (JDT) and the Joint Public Affairs Support Element.

While deployed, the team facilitated development of

a mission rehearsal exercise battle drill scenario that enabled JTF-435 to become operational on Jan. 7, 2010 and assume command, oversight and responsibility for detainee operations in Afghanistan.

JECC members also assisted JTF-435 with its major objective of training and mentoring the Afghan government in its efforts to help detainee operations throughout the country.

In mid-February, an additional 10 JDT members deployed to Kabul to sustain support to JTF-435.

Fifteen members of the original team returned [on March 5, 2010]; the remaining original team members returned in April.

The second JDT will redeploy this month. ■



Photo by Chief Robert Garnand, JECC JPASE

U.S. Army Col. Bernard Bercik (left) and U.S. Air Force Capt. Eric Badger (right) prepare a report in response to a battle drill scenario. Joint Task Force-435 completed the Mission Readiness Exercise successfully and reached Initial Operational Capability on Jan. 7, 2010.



Photo by USJFCOM Public Affairs

The Joint Enabling Capabilities Command Joint Deployable Team and Joint Public Affairs Support Element return from Afghanistan after supporting the stand up of Joint Task Force - 435 which assumed oversight and responsibility of all U.S. Forces-Afghanistan detention and interrogation operations. U.S. Army Col. Bernard Bercik was greeted by his family on March 5, 2010 as the JECC team returned home.



Photo by USJFCOM Public Affairs

Joint Enabling Capabilities Command members, including U.S. Army Capt. Eric Badger, assisted in the stand up of Joint Task Force - 435 and major objectives of training and mentoring the Afghan government in its efforts to help detainee operations throughout the country.

Exercise Bold Promise 2010 employs JECC personnel

Julianne Sympson
USJFCOM JECC

U.S. Joint Forces and U.S. Naval Forces joined together from March 29 – April 2, 2010 at Commander Second Fleet (C2F) headquarters, Naval Station Norfolk, to participate in Exercise Bold Promise 2010 (BP10). This exercise was directed and conducted by U.S. Joint Forces Command (USJFCOM) to train the C2F staff to lead joint operations in support of potential requirements in the U.S. Southern Command (USSOUTHCOM) area of operations.

With the relevancy of the recent earthquake in Port-au-Prince, Haiti, and the upcoming hurricane season as driving factors, BP10's scenario featured another likely natural disaster: a category five hurricane striking the Caribbean. C2F is designated as one of the first commands that could be contacted by USSOUTHCOM to respond to a natural disaster in their area of operations.

USJFCOM's Joint Enabling Capabilities Command (JECC) provided Joint Deployable Team (JDT) and Joint Public Affairs Support Element (JPASE) support to BP10. As this exercise was executed in the most critical stages of crisis action planning leading to the standup of a joint task force headquarters (JTF HQ), C2F requested JECC's support to assist in the operational and public affairs planning and the processes that a newly-forming JTF HQ staff experiences during the first 96 hours of a crisis. Ultimately, BP10's goal was to help sustain C2F's readiness as a JTF-capable HQ.

JECC JDT personnel were integrated into the principal operational planning team (OPT) and were heavily involved in the intelligence, mission analysis / course of action (COA) development and assessment breakout groups supporting the exercise. Additionally, U.S. Air Force Lt. Col. Samuel Elkins, the JECC exercise lead and JDT member, was invited to attend senior leadership meetings during the exercise with the C2F commander, U.S. Navy Vice Adm. Melvin Williams, and C2F's Chief of Staff, U.S. Navy Capt. Michael Salvato.

"As a U.S. Air Force officer, this exercise was the first opportunity that I have had to work with a Navy organization and I think both sides greatly benefitted from Exercise Bold Promise," Elkins explained. "Seven



Photo by U.S. Navy Second Fleet PAO

The Commander Second Fleet N5 Director, U.S. Navy Capt. Chuck Minter, debriefed service members, civilians and reservists at the completion of Exercise Bold Promise. Bold Promise is a U.S. Joint Forces command-sponsored training event focused on the actions and tasks associated with standing up Second Fleet Maritime Headquarters as a joint task force headquarters to manage crisis or contingency response operations.

Joint Deployable Team members participated in Exercise Bold Promise 2010 and provided joint operations expertise in operational planning teams and guided Commander Second Fleet's understanding of the planning process and products necessary to stand up a joint task force headquarters."

JPASE's participation in BP10 was two-fold. First, two members integrated into C2F's Strategic Communication (SC) directorate and public affairs cell as Blue Force participants to help resident staff practice using the Joint Operation Planning Process in preparation for standing up a JTF. Second, they provided an observer / trainer to the USJFCOM J7's Deployable Training Team and a public affairs subject matter expert to the exercise's Joint Exercise Control Group.

"As a Blue Force player, I integrated into the Command Second Fleet's Strategic Communication directorate to support the various planning teams in applying a public communication-minded perspective to mission analysis and course of action development as Command Second Fleet prepared to become a joint task force," stated JPASE member, U.S. Air Force Lt. Col. Joe Allegretti.

C2F recognized the need for SC as it plays pivotal roles in coordination of humanitarian assistance / disaster response (HA / DR) operations. The C2F SC Director, U.S. Navy Capt. Luke Ott, a former member of the JECC, is familiar with the

capabilities JPASE brings to exercises. "The ability to augment our staff with personnel who not only understand joint doctrine, but who also have combatant command experience was invaluable," Ott explained. "Integrating these unique skills into our Strategic Communications Working Group provided us with the opportunity to adequately plan and integrate our Strategic Communication activities during Exercise Bold Promise. Consequently, we were able to develop sophisticated products such as a commander's communication strategy and a synchronization matrix that coordinated the public affairs, information operations and Defense Support to Public Diplomacy initiatives developed during the exercise."

JECC provided specific capabilities and expertise to BP10 to support the sustainment of C2F as a JTF-capable HQ. This exercise also provided the opportunity for JECC members to conduct mission analysis and COA development for an HA / DR mission with a Navy-centric command. JECC's breadth and depth of JTF expertise and doctrinal experience was beneficial to the success of BP10 and helped to ensure the readiness of the C2F planning staff as they improved their effectiveness to transition from a service headquarters to a JTF HQ. ■

Renegade Ride validates JCSE's technical support during a hurricane

Whitney Williams
USJFCOM JECC

The Joint Enabling Capabilities Command (JECC) Joint Communications Support Element (JCSE) provides a capability that is routinely in high demand: command, control, communications and computers support to geographic combatant commands. However, because of the geographic location of JCSE at MacDill Air Force Base in Tampa, Fla. there is a high probability that a natural disaster such as a hurricane could impact the headquarters. If not properly prepared, JCSE's value-added capability could be compromised. To ensure JCSE can maintain operations even during extreme weather situations, JCSE conducts an annual exercise revolving around a hurricane scenario.

This year's exercise, Renegade Ride 2010, was conducted May 2-7, 2010 and focused around "Hurricane Frank," a simulated category five hurricane with possibility of landfall near JCSE Headquarters on May 8, 2010.

The primary focus of this year's exercise was ensuring JCSE's support remained available to the joint warfighter without interruption, but also validated the processes and procedures JCSE follows to evacuate their headquarters and verified the recall system to account for all staff and family members.

"It's a top priority for us to exercise hurricane scenarios each year," stated JCSE Chief of Staff, Mr. Chris Wilson. "Staffs change and everyone needs to be well-versed in the procedures we follow to maintain operations and protect JCSE's assets and families."

On May 2, 2010, six days prior to expected landfall of the hurricane, the JCSE Commander, U.S. Marine Corps Col. Steve Corcoran, kicked off the exercise by notifying senior JCSE representatives to stand up a Command Action Team (CAT) to initiate operations for the displacement of JCSE assets and staff.

Immediately upon activation of the CAT, a Forward



Photo by JECC JCSE

From May 2 - 7, 2010, Joint Communications Support Element (JCSE) held their annual exercise, Renegade Ride, to prepare for possible hurricane evacuation procedures during the hurricane season. Pictured above, JCSE members U.S. Army Sgt. Errol Williams (left) and Spc. John Epple (right) pack up their communication packages for the simulated evacuation of the JCSE headquarters.



Photo by JECC JCSE

U.S. Navy Electronics Technician First Class (ET1) Xavier Pierce, Joint Communications Support Element (JCSE) Early Entry Package team leader, checks the convoy just moments before simulating an evacuation of the JCSE headquarters due to "Hurricane Frank."

Command Element (FCE) and the Alert Postured Force (APF), (those assets and members that are designated to deploy within hours), immediately began movement to the designated JCSE Continuity of Operations (COOP) location in Brunswick, Ga. These personnel and equipment immediately deploy to the COOP location to ensure any current JCSE operations can still be supported and any incoming operations can be executed.

One of the features that the warfighter depends upon most when employing a JCSE communication package is its 24 / 7 technical and network support provided by the Joint Network Operations Center (JNOC). Interruption to this support is extremely detrimental, so upon arrival at the COOP location, the FCE sets up a mini-JNOC that can support the warfighter temporarily, if and when the main JNOC at JCSE headquarters needs to stand down for hurricane evacuation purposes.

"Our customers need only to know that their technical and network support is available," the JCSE J3 Chief of Operations, U.S. Army Maj. Alfredo Rodriguez explained. "We ensure that the transfer of this support is seamless and invisible to those deployed in theater."

The APF moves to the COOP location so that the equipment and staff are located within close proximity to an airport unaffected by the impending hurricane. In the instance that a request for short-notice support comes in, the APF will be able to respond. In past real-world experiences such as Hurricanes Gustav and Ike, the APF has been called out from the COOP location to support disaster relief efforts.

All remaining assets at JCSE headquarters are designated for movement to an Emergency Relocation Site (ERS) in a non-flood zone of Tampa, Fla. This includes all remaining communications packages and equipment, vehicles and gear. Material and equipment is palletized and trucked out to the ERS in rotations. U.S. Air Force Maj. Jenina Yost, the JCSE J4 Chief of Logistics,

JCSE's Renegade Ride continued on page 6.

Renegade Ride validates JCSE's technical support during a hurricane

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mentioned that performing this portion of the exercise helped her logistics staff, especially the new members, train on the procedures of prioritizing equipment for movement and packaging the systems and gear.

"If you have a general idea of what it's going to be like in a real-world situation, the possibility of success will be higher," Yost stated. "By exercising these procedures, we know the best tactics and techniques to achieve the goal."

The last objective to accomplish during this year's Renegade Ride was to exercise the recall procedures that account for all JCSE staff and family members. During hurricane operations, JCSE sets up a small control center at the ERS so that the staff can manage the recall procedures from a safe location. While each member of JCSE completes a disaster evacuation plan prior to coming on-board, JCSE still contacts all members to check on their status of evacuation and to account for all members and families, including those family members whose spouse may be deployed.

"We make sure we touch base with every single member or family member within JCSE," explained Headquarters Support Squadron Commander, U.S. Air Force Capt. Joel Poché. "We provide assistance in securing family members' homes and directing them to a safe place to ride out the storm, especially those family members who have spouses that are deployed."

Renegade Ride concluded on May 7, 2010 with the successful transfer of operations to the COOP location, completion of asset movement to the ERS location and a full recall of JCSE members and families. Even in the midst of a category five hurricane, JCSE confirmed their ability to main-



Photo by JECC JCSE

Joint Communications Support Element (JCSE) members continually train to enhance their skill sets in solving communications and interoperability problems between services, coalitions and host nation partners. Following the set-up of an Initial Entry package during a training session, JCSE members, U.S. Army Spc. Keith Barr, Staff Sgt. Ryan Waller and Sgt. Noah Schmiedecke (pictured from left to right) check for connectivity.

tain support to the warfighter and protect their assets so they can remain value-added now and in the future.

To read more about the capabilities provided by JCSE or to learn more about how to request capabilities, please visit the U.S. Joint Forces Command JECC portal page at <https://us.jfcom.mil/sites/SJFHQ/Pages/Default.aspx>. ■

JECC releases the Joint Task Force-Capable Headquarters Concept of Operations

The U.S. Joint Forces Command (USJFCOM) Joint Enabling Capabilities Command (JECC) recently released a document entitled "Improving Readiness for Joint Task Force Headquarters (JTF HQ) – Concept of Operations (CONOP)" which focuses on forming and sustaining the readiness of JTF HQ.

JECC prepared this document to provide combatant commanders, joint force commanders and stakeholders with a CONOP for transforming designated Service headquarters into effective and adaptable JTF HQ. The core of this document offers a reference framework to facilitate implementation of JTF-capable HQs readiness programs.

U.S. Navy Rear Adm. W. E. Carter, Commander, JECC, stated, "The Joint Task Force-Capable Headquarters Concept of Operations provides essential framework for combatant commanders' joint task force-capable headquarters to maintain readiness for joint operations. The JECC's forte is providing immediate, short-duration support to establish, organize and operate a joint force headquarters. Having a common view of the problem set is a readiness enhancement for the respective JECs and our future mission partners, as we prepare to deploy and operate together."

This document can be viewed on Intellipedia. [Click here](#) to view or to request a copy of this document please contact the JECC lead project officer, Mr. Bill Newlon, at (757) 203-5142 or arthur.newlon@jfcom.mil. ■



JPASE partners with Universal Accreditation Board, Public Relations Society of America to develop accreditation for military public affairs professionals

Jacob Boyer
USJFCOM Public Affairs

U.S. Joint Forces Command's (USJFCOM) Joint Public Affairs Support Element (JPASE) has partnered with the Universal Accreditation Board (UAB) and the Public Relations Society of America (PRSA) to develop an accreditation standard for military public affairs practitioners.

The Accreditation in Public Relations + Military Communication (APR+M) will be available to active duty, Reserve and National Guard service members in addition to members of the Coast Guard, DOD civilians and military contractors whose primary responsibility involves public affairs activities, according to a press release from PRSA.

"We recommended establishment of this program because the military recognizes the value of distinguishing and setting apart our top-notch communication professionals," said Navy Capt. David J. Wray, JPASE director. "This is an important effort to acknowledge the professionalism and expertise of military communicators and the special challenges we face."

Those looking to obtain the APR+M will follow a similar path to those who obtain the Accreditation in Public Relations (APR), according to the press release. In addition to passing the computer-based exam and submitting a professional portfolio – the requirements for the APR – APR+M candidates will have to attest to specific military communication prerequisites determined by the APR+M Council, the organization which will oversee the program.

The council, established by the UAB, is made up of accredited public relations professionals and members of the military.

"This determination has been made by the council, comprised of senior public relations and public affairs [professionals] who have extensive expertise in the accreditation process as well as in-depth knowledge of the rigorous requirements for military communication professionals," Wray said.

JPASE, UAB and PRSA have been working on the accreditation for 18 months. Wray said the impetus for developing the APR+M was to provide a means to professionalize military public affairs practitioners. JPASE researched and found that PRSA's APR designation was the best-known accreditation before reaching out to the organization to begin work on developing an accreditation unique to the military environment.

"[JPASE] sought [PRSA's] interest in pursuing a military-specific accreditation," he said. "UAB and PRSA thought this was a fantastic idea and embraced the concept. They proposed the program."

According to Wray, the benefits of the APR+M to military communicators who earn it are threefold:

- Give commanders a greater appreciation of the profes-

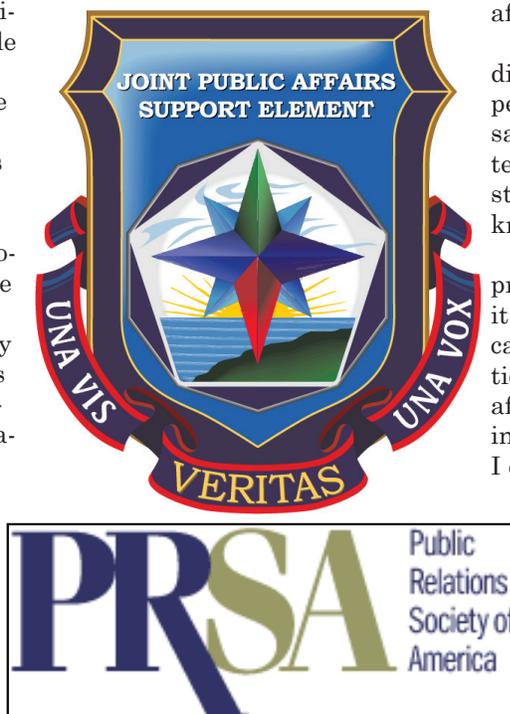
sionalism of their public affairs practitioners. "It shows them that there is a professional standard to which military communicators may rise," Wray said. "There are qualifications for pilot's wings. Here is a training and knowledge standard to receive accreditation in public affairs."

- It allows those who receive it to differentiate themselves from their peers. "It shows initiative," Wray said. "It shows that you have mastered both the professional knowledge standard and the military-specific knowledge areas."

- As long as military public affairs practitioners retain the accreditation, it can follow them throughout their career, either with the +M designation if they stay in military public affairs or without it if they move into other public relations fields. "If I decide I'm done with the defense side and I want to do corporate public relations, I can revert to the APR designation. I have to achieve the entire APR standard to have the +M."

JPASE is an element of USJFCOM's Joint Enabling Capabilities Command (JECC), which provides joint force commanders with immediate access to essential joint force headquarters capabilities.

For more information about the APR+M, go to the UAB's website, www.praccreditation.org/apr_m/. ■



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U.S. Joint Forces Command

Joint Enabling Capabilities Command

The U.S. Joint Forces Command (USJFCOM) Joint Enabling Capabilities Command (JECC) employs, manages and develops USJFCOM Joint Enabling Capabilities (JEC) for Global Response Force execution and emerging operational requirements. When directed, deploys USJFCOM JECs and other requested capabilities in order to provide immediate, short-duration support to establish, organize and operate a joint force headquarters.